

CUSTOMER STORY

Scaling Business Through Automation

How HLK leveraged FastPay while taking on new clients



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“Fastpay has been a life-saver for our company as we transitioned to work-from-home AND added business that greatly increased the volume of vendor payments required from us each week. Using FastPay’s services allowed us to handle these transitions without adding the expense of additional employees and the rebates generated added to our overall income. Altogether a win-win decision for us and one we’ve never regretted.”

Ashley Slama

Director of Accounting at HLK



The Story:

HughesLeahyKarlovic is a St. Louis based creative and technology agency generating value for brands by connecting with audiences through powerful experiences. They focus on creating brand experiences that accelerate behavior change by integrating into the lives of audiences, shaping their beliefs and producing excellent results.

The Challenge:

HLK partnered with FastPay in December 2020, in anticipation of a large client onboarding that would triple their business. This proved to be the perfect time to start using a payments provider as the growth resulted in their accounting team being busier than ever. The team transitioned with ease from 100% manual payments to complete automated payments with the help of FastPay ePay.

The Solution:

HLK was able to integrate FastPay into their workflow seamlessly, improving operational efficiency for their team and equipping them with the payments support they needed in their time of growth. The team was able to save so much time through automated payments that there was no need to hire additional support to help with the influx of work. With FastPay, HLK thrived with their new business acquisition and saved resources along the way.